


COMPANY PROFILE

BACKYARD **EVENT MANAGEMENT**

LET'S GO!



BackYard
event management



At **Backyard Event Management (By-EM)**, our purpose is simple: to live and deliver WOW.

This year, 2021, we began our dream as a new Organizer Company. We providing the very best customer service, customer experience, and company culture. We aim to inspire the world by showing it's possible to simultaneously deliver happiness to customers, employees, vendors, shareholders, and the community in a long-term, sustainable way.

We do it quietly, until people could hardly hear our initial movement. But in the future, they will be surprised by the existence of **By-EM**. Our silence is the power to create a great echo.

ABOUT US

BackYard Event Management
(By-EM)



WHO WE ARE

Our Beginnings

In the beginning 2021, from small discussion between some of By-EM's founders, At that time, by identifying the gap between what customers needed, what employees needed and what Management could achieve, they decided to start a new company.

The idea is simple in concept but not simple in implementation. They want to serve customers but also provide benefits to employees.

With hard work, By-EM wants to make that happen.

WHAT WE LIVE BY

Our Core Values

At **By-EM**, our 7 (seven) Core Values are more than just words. They're a way of life.

Based on experience, **By-EM** list down on what they thought the company's core values should be. Hundreds of ideas, which resulted in some foundational themes. This list was further narrowed down, until the Core Values were decided.

As well as differentiating, these beliefs create a framework for **By-EM** actions. These values guide everything we do, including how we interact with our employees, how we interact with our customers and community, and how we interact with our vendors and business partners.

As we grow, our processes and strategies may change, but these 7 (seven) Core Values will remain the same.

1. Give WOW Through Service
2. Create Fun and A Little Weirdness
3. Be Adventurous, Creative, and Open-Minded
4. Mutual Communication, Build Open and Honest Relationships.
5. Build a Positive Team and Family Spirit
6. Be Passionate and Determined
7. Be Humble

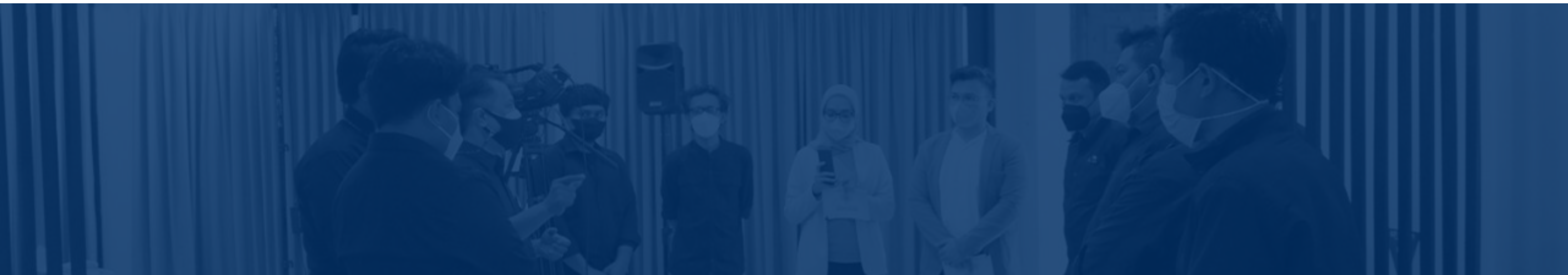
WHY CULTURE MATTERS

Company Culture

By-EM is not an average company. Our service is not average, and we don't want our people to be average.

For all our emphasis on customer service, our #1 priority is company culture. It's what makes us successful. And in our culture, we celebrate and embrace our diversity and each person's individuality.

Our culture would not be what it is without effort of all Backyarders. We are all protectors and cultivators of the Backyarders culture; it's what makes it unique and something that grows every day.



HOW WE WORK

At **By-EM**, everybody is given the keys to drive the company forward.

In most companies, new ideas have to be approved by a manager or a chain of managers. As a company that uses a self-managed organizational structure, we encourage Backyarders to identify areas of opportunity within the organization and propose solutions. At its core, self-management means knowing exactly what you are responsible for and having the freedom to meet those expectations however you think is best.

We've evolved how we use self-organization to find ways to layer our culture, core values, and focus of people into the system in a way that works for us.



OUR SERVICES

EVENT PLANNER

Our teams has proven record in delivering many magical moments in each and every event to Individuals and Corporates. The magic is born from the hand of our young & talented team. What you dream is what will you get, what you get is the unforgettable events

MICE PLANNER

Whether it's a meeting, seminar/ workshop, conference, exhibitions for the national and international scale or Virtual Events ?, our event managers will handle with care and bring them to life

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VIRTUAL EVENT

Starting from identifying needs, curating participant data, formulating concepts and enriching the various information that USER wanted to convey at one time, so that the aims and objectives of the event were fulfilled. Management of activity content which includes - but is not limited to - coordination of all related functions & activities in creating an event flow that is in tune with the impressions and messages that USER wants to convey to its audiences.

TEAM BUILDING

We will give insight to create a positive mental attitude. From low impact FUN GAMES, ART-BOUND (an edutainment concept) to Outbound Training Program, from fun to appraised program, Our teams will lead, design stimulating program and directly coach to achieve the thirst of personal development. We can also draw on our resources in providing experienced trainers.



BACKYARD STUDIO

Empowering Organizations to Host Virtual Event to
Connect Global Audiences & Increase Engagement

LET'S GO! >

STUDIO



STUDIO



STUDIO



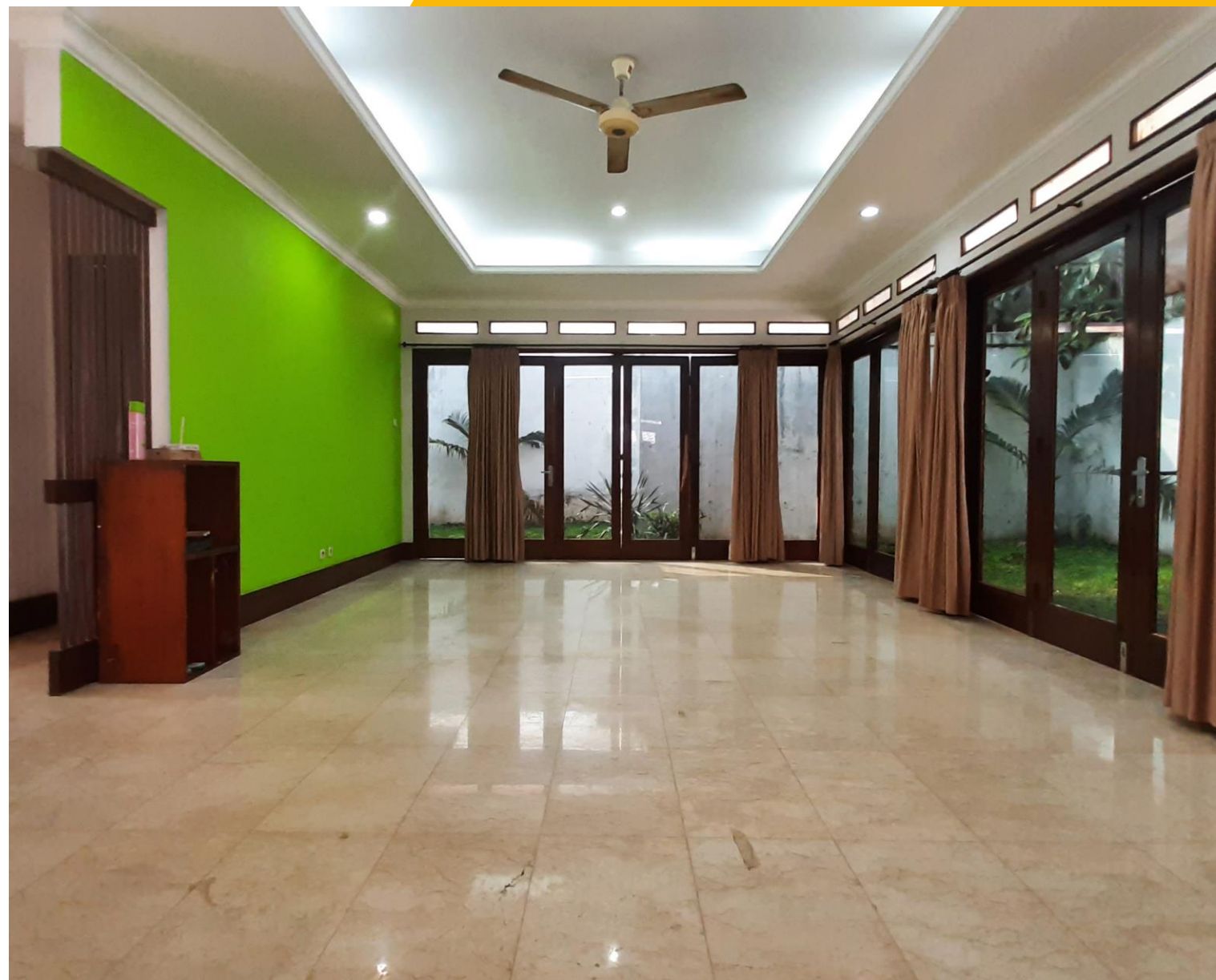
FASILITAS STUDIO



MINI STUDIO CAPACITY

Studio sedang berukuran 7x5m (35sqm) dengan green screen berukuran 11x3m, dan set properti dengan 2 titik lighting. Luas studio efektif dan sarana pendukung terbaik dengan fiber optic internet up to 60 mbps, listrik 7.700 watt dan parkir untuk 6 mobil. Pilihan untuk profesional dan tim produksi yang membutuhkan kemudahan, kualitas dan lokasi yang strategis.

Dengan adanya PPKM di wilayah jakarta, kami melimitasi seluruh operasional, protokol kesehatan dilaksanakan secara ketat di area studio, termasuk limitasi kapasitas per-harinya.





BackYard
virtual studio

OUR PORTFOLIO

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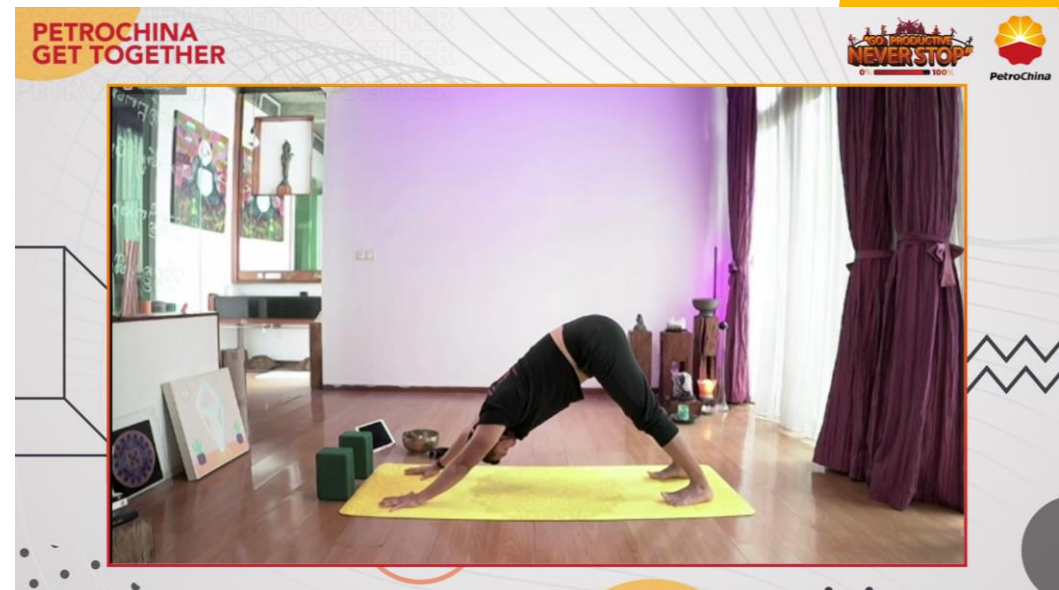
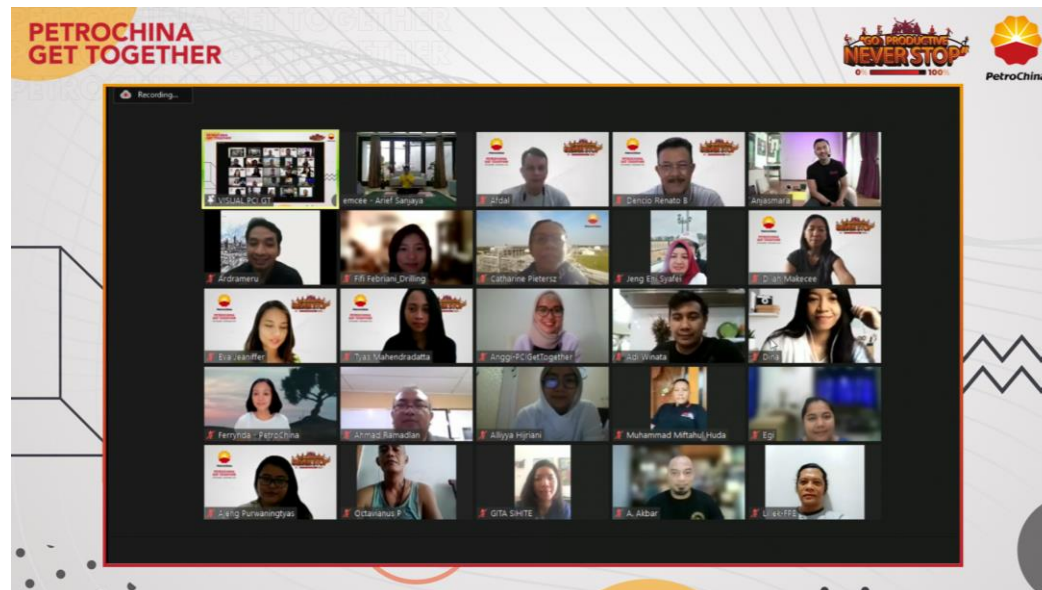
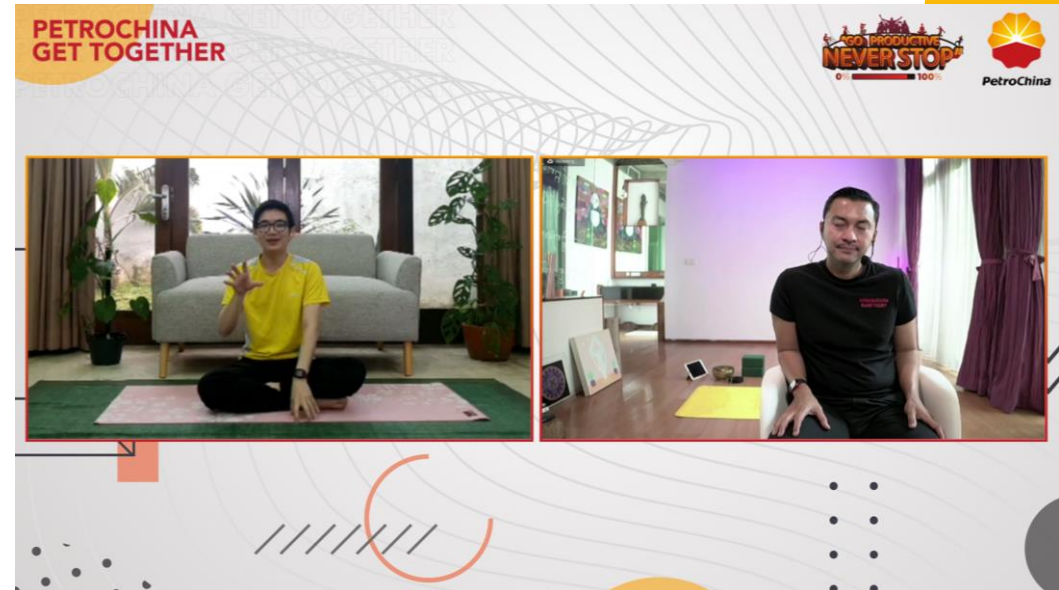
TWO YEARS

LET'S GO! >

Backyard Event Management

PT. PETROCHINA INDONESIA

VIRTUAL EMPLOYEE COMMUNITY 2021 EVENT - HYBRID



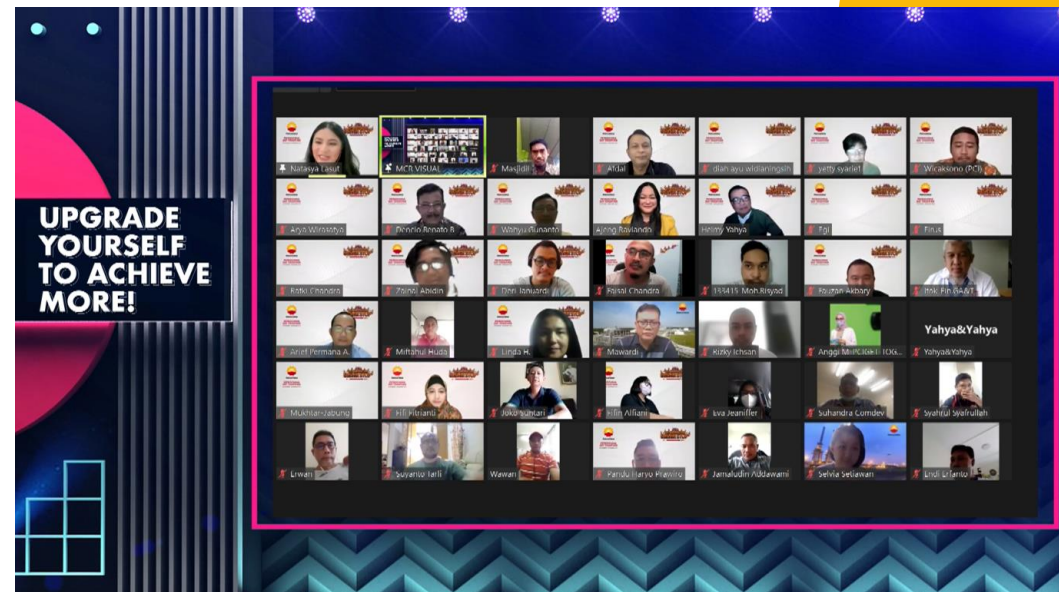
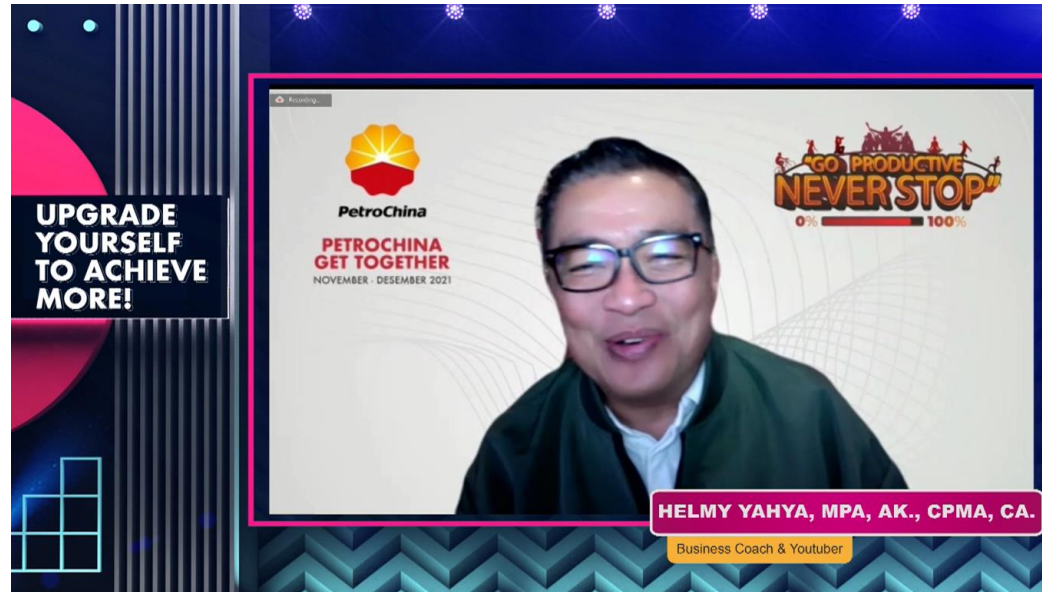
PT. PETROCHINA INDONESIA

VIRTUAL EMPLOYEE COMMUNITY 2021
EVENT - HYBRID



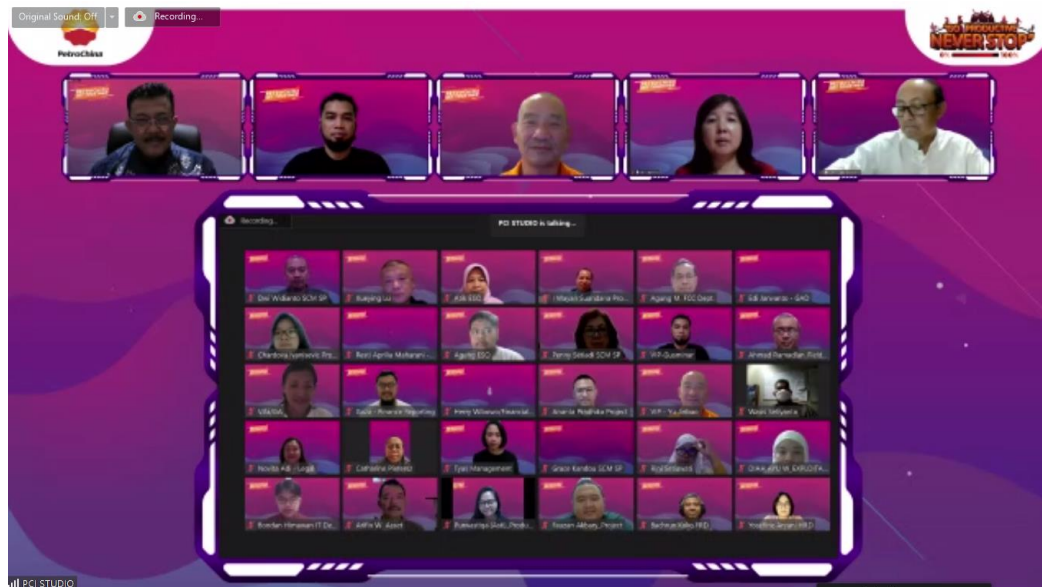
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VIRTUAL EMPLOYEE COMMUNITY 2021 EVENT - HYBRID



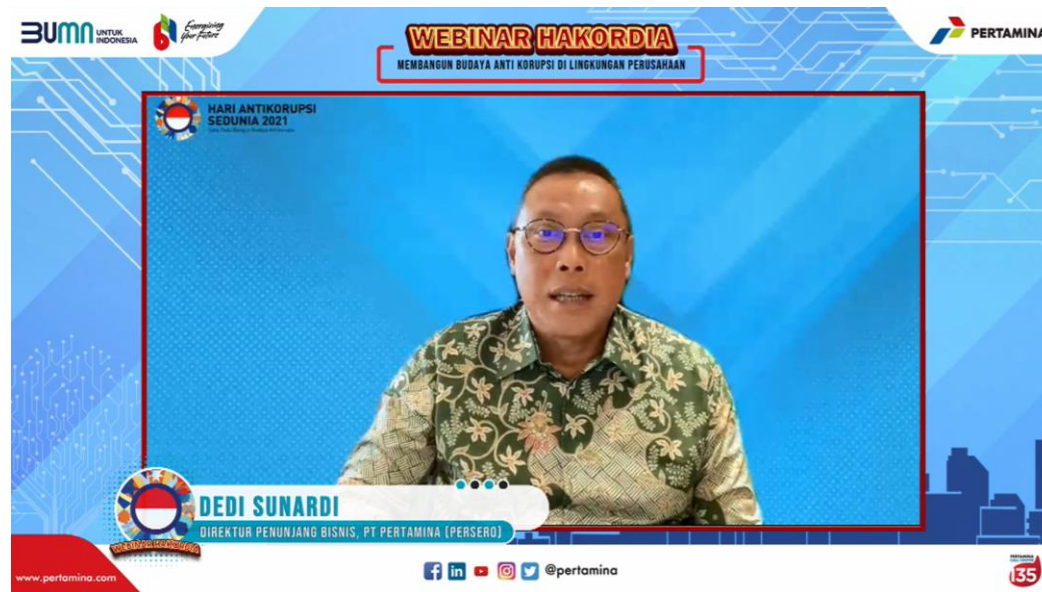
PT. PETROCHINA INDONESIA

VIRTUAL EMPLOYEE COMMUNITY 2021 EVENT - HYBRID



PT PERTAMINA (Persero)

LIVE EVENT SEMINAR HARKODIA VIRTUAL REMOTE



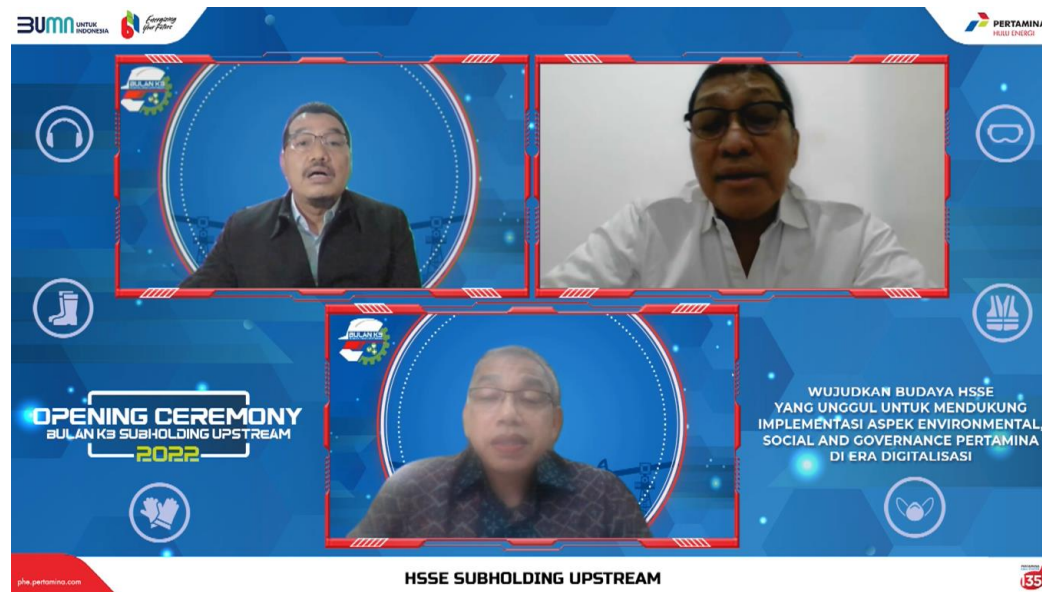
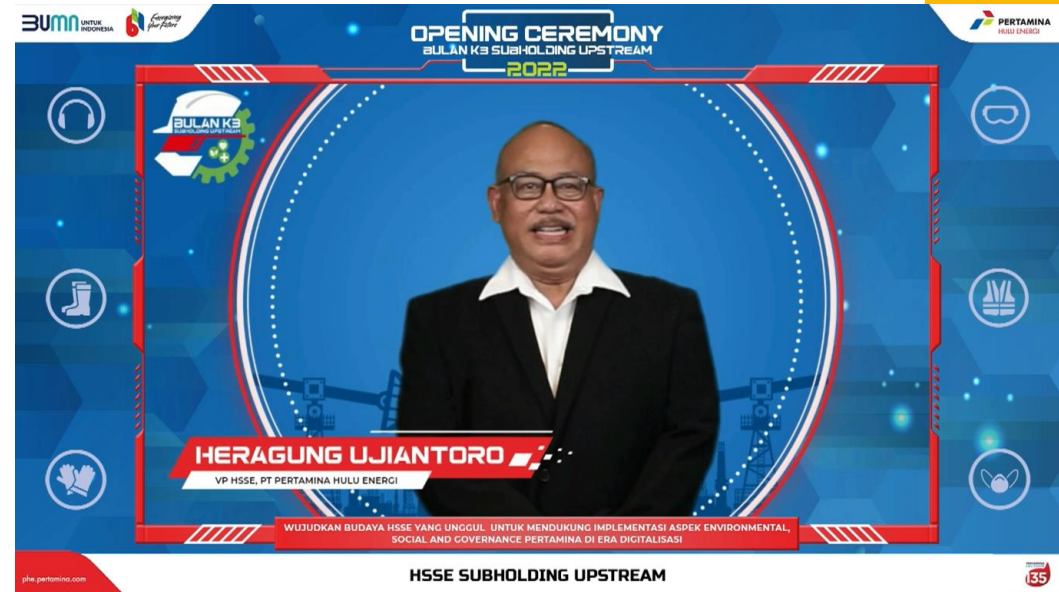
PT PERTAMINA HULU ENERGI

VENDOR DAY SHU PHE EVENT - HYBRID



PT PERTAMINA HULU ENERGI

VENDOR DAY SHU PHE EVENT - HYBRID

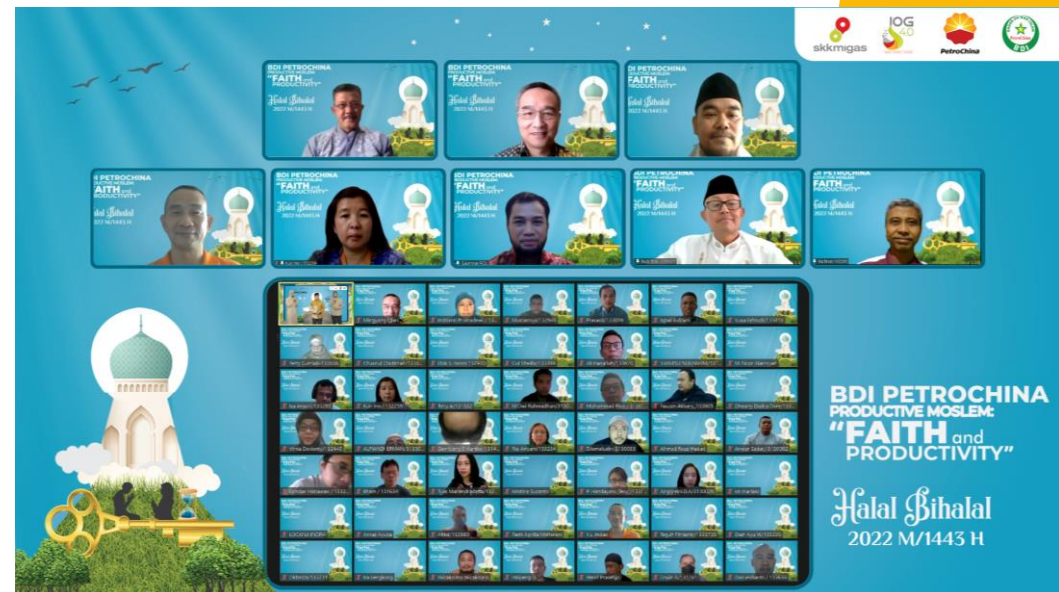


PT. PETROCHINA INDONESIA

HALAL BIHALAL PCI 2022 EVENT - HYBRID



bahwa seluruh Crew dan Pengisi acara sudah melakukan test Swab Antigen dan suda



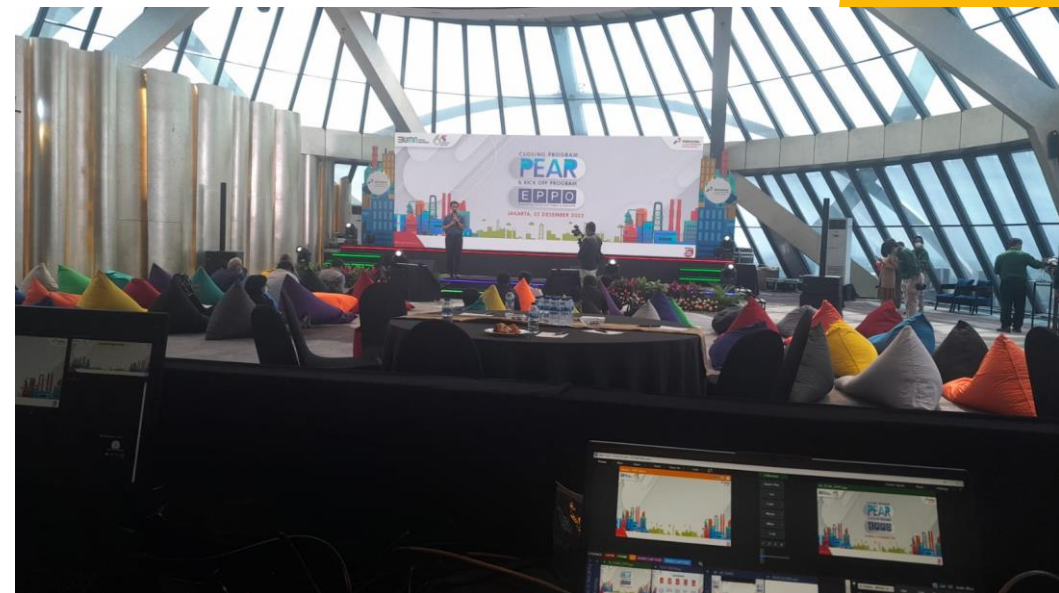
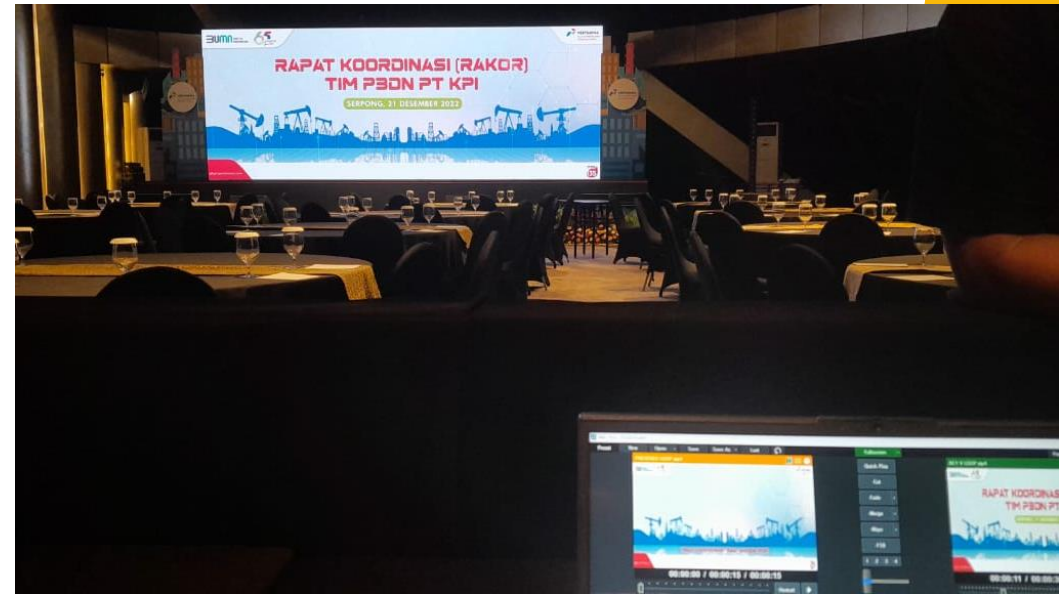
PT PERTAMINA (Persero)

FORUM SHARING CIP - NON TEKNIS 2022 VIRTUAL REMOTE



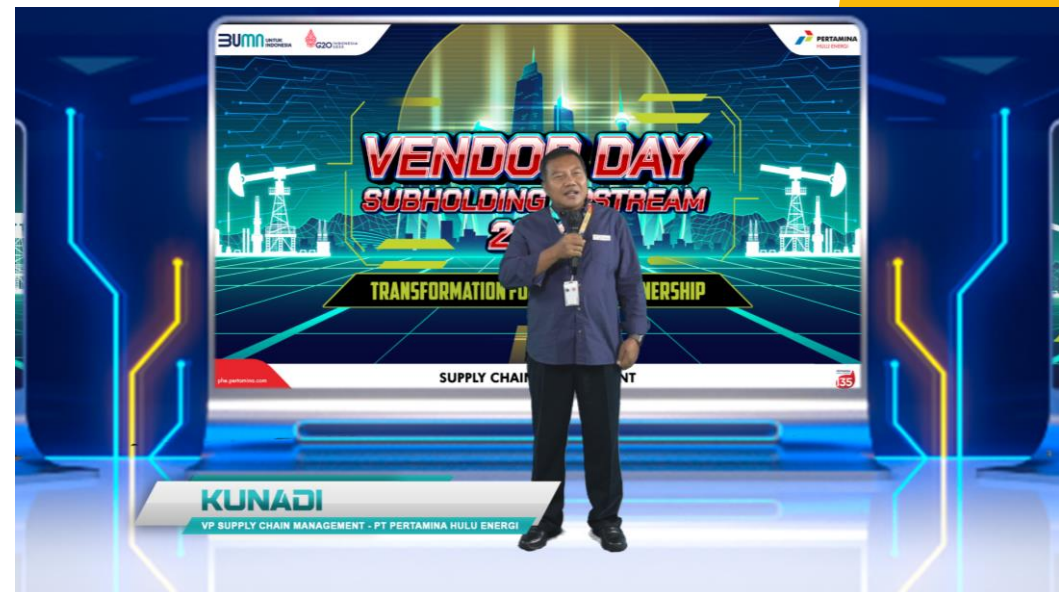
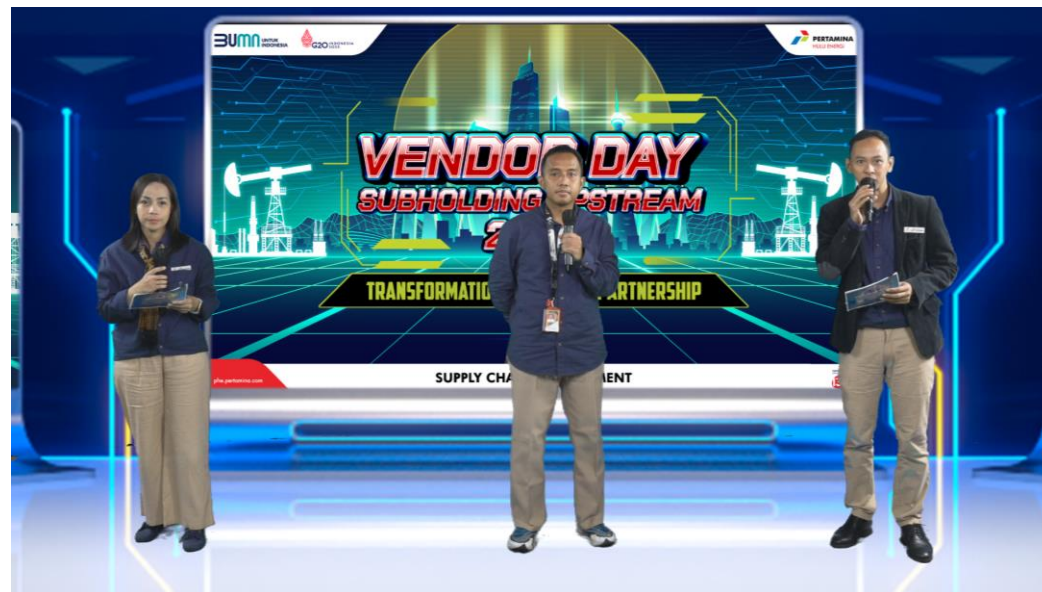
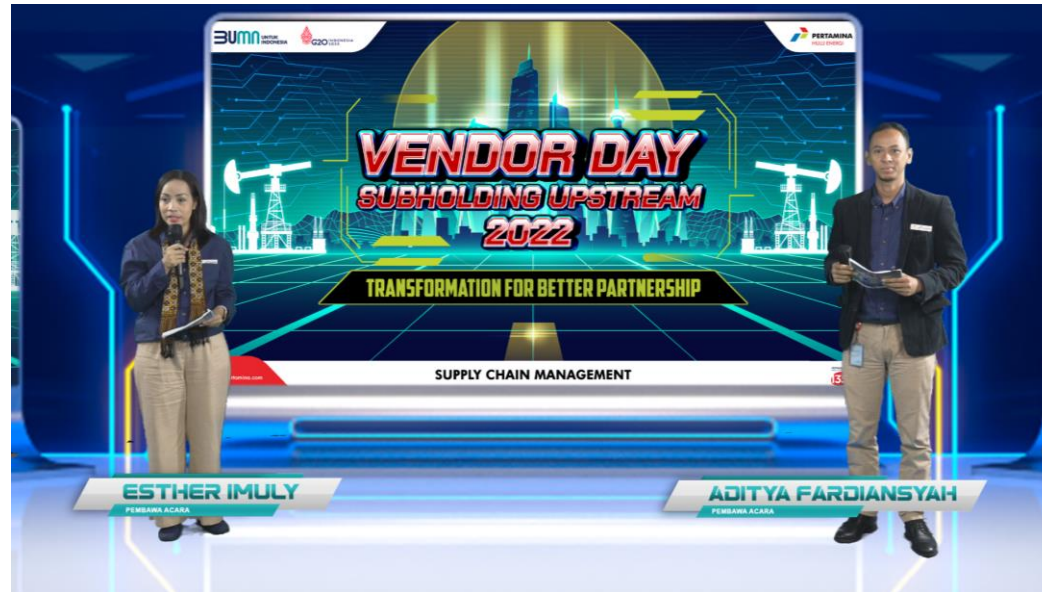
PT PERTAMINA KILANG INTERNASIONAL

RAKOR KE-8, TIM PEDN
EVENT - HYBRID



PT PERTAMINA HULU ENERGI

VENDOR DAY SHU PHE
EVENT - HYBRID



PT PERTAMINA GEOTHERMAL ENERGY

PGE - GEOVATION 2022
EVENT - HYBRID



PT PERTAMINA HULU ENERGI

CLOSING BULAN K3 EVENT - HYBRID



PT PERTAMINA (Persero)

APQ AWARDS 2023





THANK YOU

BACKYARD EVENT MANAGEMENT
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